



**CONTRACTOR**  
A P P O I N T M E N T S

ROOFING, SOLAR, &  
WINDOWS

**GROW SALES  
\$150-300K  
PER MONTH**

Appointments,  
not Leads.

**WE ARE GROWING OUR  
CONTRACTOR NETWORK.**

In 2020, we've helped contractors close  
over \$72 Million in sales.  
Call us today at 8666-805-1188!

# HOW IT WORKS.

## HOMEOWNERS FIND US THROUGH FACEBOOK & GOOGLE ADVERTISING

Most lead generation companies sell a lead (the customer's contact info) 3-5 times. We don't. After the homeowner fills out the form, we then ask them to choose your company and schedule a date and time appointment.

WATCH A QUICK VIDEO ON OUR WEBSITE TO SEE IT ACTION:

[WWW.CONTRACTORAPPOINTMENTS.COM/HOW-IT-WORKS/](http://WWW.CONTRACTORAPPOINTMENTS.COM/HOW-IT-WORKS/)

# HOMEOWNERS BOOK WITH YOU.

**YOU CONTROL THE TIMES YOUR  
REPS ARE AVAILABLE TO MEET  
WITH HOMEOWNERS.**

## MY SCHEDULE

📅 Mar 11, 2019 - Mar 17, 2019 ▼

Mon 03/11	Tue 03/12	Wed 03/13	Thu 03/14	Fri 03/15	Sat 03/16
9:00am	9:00am	9:00am	9:00am	9:00am	9:00am
9:30am	9:30am	9:30am	9:30am	9:30am	9:30am
10:00am	10:00am	10:00am	10:00am	10:00am	10:00am
10:30am	10:30am	10:30am	10:30am	10:30am	10:30am
11:00am	11:00am	11:00am	11:00am	11:00am	11:00am
11:30am	11:30am	11:30am	11:30am	11:30am	11:30am
12:00pm	12:00pm	12:00pm	12:00pm	12:00pm	12:00pm
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1:00pm	1:00pm	1:00pm	1:00pm	1:00pm	1:00pm
1:30pm	1:30pm	1:30pm	1:30pm	1:30pm	1:30pm
2:00pm	2:00pm	2:00pm	2:00pm	2:00pm	2:00pm
2:30pm	2:30pm	2:30pm	2:30pm	2:30pm	2:30pm
3:00pm	3:00pm	3:00pm	3:00pm	3:00pm	3:00pm
3:30pm	3:30pm	3:30pm	3:30pm	3:30pm	3:30pm
4:00pm	4:00pm	4:00pm	4:00pm	4:00pm	4:00pm

# OUR GUARANTEE.

**SIMPLE.**  
**YOU HAVE AN OPPORTUNITY TO**  
**ESTIMATE THE PROJECT, OR...**  
**WE REPLACE IT.**

Guaranteed to:

- Meet with the homeowner
- Valid phone number & address
- Project Match

We replace:

- No-Shows
- Cancellations
- Already Under Contract

15-30% returned appointments are typical

All returned appointments are processed in 48  
hours or less.

# WHAT IS QUALIFIED.

## **WE DO QUALIFY:**

- They are a homeowner or decision maker
- Valid address
- Valid phone number
- Need, interest or desire in the estimate

## **WE DON'T QUALIFY:**

- Two or more homeowners will be present
- Definitive timeline on projects
- Credit score or income level

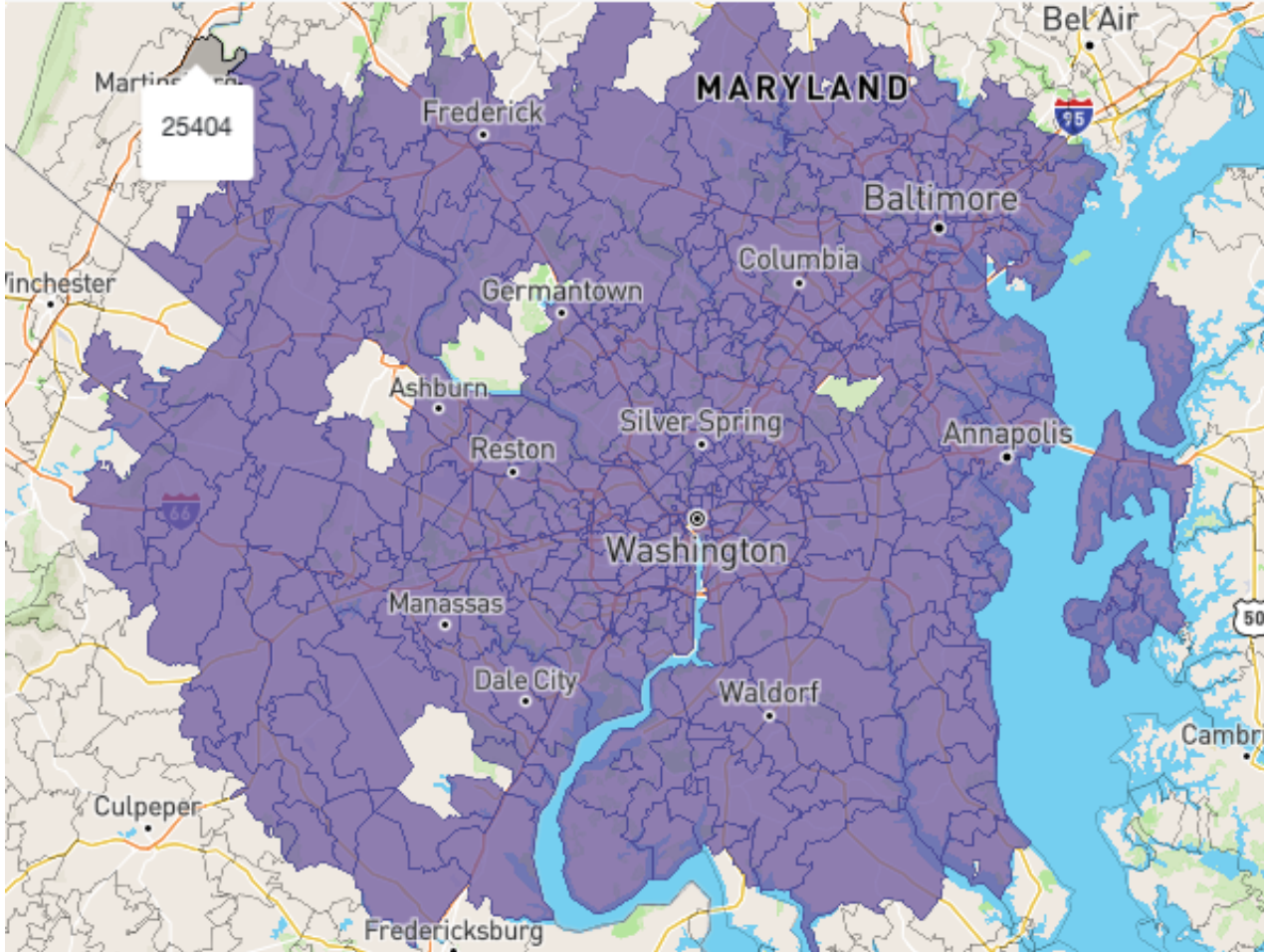
**WE ARE NOT A CALL CENTER.**

75% OF APPOINTMENTS ARE BOOKED ONLINE.  
25% OF APPOINTMENT ARE BOOKED OVER A  
PHONE CALL OR TEXT MESSAGE

# SERVICE AREA.

## ZIP CODES.

Service areas are defined by zip codes. You may provide as many or as few as you'd like.



# INTEGRATION.

**APPOINTMENTS ARE DELIVERED  
THROUGH EMAIL, SMS, & CRM  
INTEGRATION.**

Custom integrations are available upon  
request.

## Integrations & Partners

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**CONTRACTOR**  
APPOINTMENTS

# HUMAN SERVICE.

**EASY.  
WE DON'T TREAT PEOPLE LIKE  
NUMBERS.**

## DEDICATED ACCOUNT MANAGER

WEEKLY AND MONTHLY PHONE CALLS TO  
OPTIMIZE YOUR RESULTS

TURN APPOINTMENTS ON AND OFF WITH  
THE CLICK OF BUTTON

100% CONTROL THROUGH YOUR  
DASHBOARD

YOUR SCHEDULE, YOUR AREA, YOUR BUDGET



# CLOSING RATES.

## 20-30% CLOSED SALES

Our pros find roughly 30% of their appointments result in a closed deal. You should expect a 8-12% marketing cost per sale (depending on your product).

### Roofing

Average Project Size: \$11,000.00

Cost Per Sale: \$450 - 600

4-6% marketing cost

### Windows

Average Project Size: \$6,400

Cost Per Sale: \$600 - 750

10-15% marketing Cost

### Solar

Average Project Size: \$16,700

Cost Per Sale: \$960-1,500

6-12% marketing cost

# PRICING.

## PAY-AS-GO

Appointments are billed daily, each time a homeowner chooses your company and books an estimate.

### Residential Appointments

- Solar Installation: \$250 each
- Roof Replacements: \$150 each
- 3+ Window Replacements: \$150 each
- Roof Repairs: \$75 each
- 1-2 Window Replacements: \$75 each

### Commercial Appointments

- Available with Limited Volume
- Roof Replacements: \$350 each
- Roof Repairs: \$150 each

Weekly billing available for established customers.



**CONTRACTOR**  
A P P O I N T M E N T S

# TERMS.

## NOT-SO-FINE PRINT

Our terms of service is under 500 words.

Read more at:

[www.contractorappointments.com/terms-of-service/](http://www.contractorappointments.com/terms-of-service/)

### Primary Terms

- Pay-as-you-go pricing
- Seven day return period on all appointments
- No contract or long term commitments